

ISSUE

08

INSIDE CONNECTION

HOT OFF THE PRESS: AUGUST

If you thought July brought the heat, August is turning up the temp—and we're not just talking weather. This month's edition is packed with exciting campus updates, WRP highlights that prove recovery never takes a summer break, and inspiring employee and volunteer spotlights that'll warm your heart more than the sun ever could. We're also recapping recent fundraising wins (spoiler: we crushed it) and giving you a sneak peek at what's coming next. So take a pause and dive in—we're keeping things cool while staying on fire!



UPDATES

Bryant's Orchard

Public Tours will be offered on the first Friday of each month in September-December.

Contact the Development Team to RSVP!

COMMUNITY

Birthday Wishes: The gift that keeps on giving!

Community Corner Spotlight: Market in the Park Inspires Volunteer Action

EVENTS

8th Annual Golf Tournament: Drive Away Addiction

Successful event for CRCI as we hosted our 8th annual golf tournament. Thank you to all who played, volunteered and supported the event!

INSIDE THIS ISSUE:

Bryant's Orchard VIP Tours Beginning August 5th

Discover the ASPIRE Program

WRP : New Contracts and Exclusive Partnerships

Team With A Testimony: Brenda Tompkins

UPDATES

Bryant's ORCHARD



CRCI EAST

Our administrative team has officially moved into the new building! We're continuing to refresh and organize the space as we prepare to welcome our residential programming. A big thank-you to our maintenance team and the residents of Grant's Harbor for all the work they've done to help bring this space to life!

EAST TO WEST: A TEAM UNITED

CRCI team members from both East and West campuses came together this month, reminding us that it takes a united team to provide the highest level of care to our residents. Through shared conversations, collaboration, and even lunch (because when CRCI eats together, we grow stronger together!) The visit reinforced our commitment to working as one.



CRCI WEST

Bo and Paul attended a Tobacco Treatment Specialist Training from 07/14 to 07/22 through Duke University. This is a big step towards getting tobacco cessation into CRCI. (North Carolina granted us \$2,600.00 for Bo and I to attend) Also, a huge shout out to Bryson Poteat stepping up for our first MOTO CHAT meeting with NL and GH. Bryson is an amazing man that rocked the meeting with honest truth and hope! Praise God!



WORKFORCE REDEVELOPMENT

Sunset Beach

THRIFT STORE

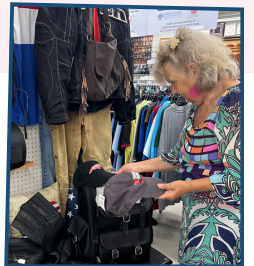
Shallotte

The CRCI Thrift Sunset Beach team is making a mighty roar this month—working hard, welcoming new volunteers, and smashing sales goals! Everyone's enthusiasm and dedication are truly making an impact. With this powerful momentum, we're ready to conquer whatever comes next!



▲ 71+
Donation Pick-Ups

The Shallotte team is growing strong, adding new Phase 4 members and warmly welcoming Ms. Betty back to her creative natural habitat! Meanwhile, Ben has been crushing it with a record-breaking number of donation pickups. Together, they're powering our mission forward like never before!



CABINET & COUNTERTOP

The team received their first official referral from a past client in St. James—along with a glowing review—and are currently discussing a potential countertop project. Word is spreading quickly in that community, thanks to a new contact in their woodworking club who has already shared our info with two neighbors! Maury is halfway through teaching the second wave of BCC Design students, with plans to run one or two more classes this year, potentially including Rose House residents. Lastly, our cabinet van made an appearance at the golf outing, helping spark new interest and visibility for our showroom!

CLEANING Services



CRCI Cleaning Services continues to expand its reach by submitting new proposals and building several promising leads that could open doors to exciting opportunities. We're thrilled to announce that new work will begin in August at Heartsease in Calabash, marking another important step in growing our impact. The team's dedication and persistence are paving the way for even greater success in the months ahead.

LANDSCAPING

Momentum continues at Brunswick Plantation, where CRCI had about 20 quote requests convert into jobs—some even recurring! With the customer base expanding, CRCI recently added a second mower to increase efficiency and reduce downtime. The team is currently bidding to partner with Habitat for Humanity to refresh landscaping at all five of their locations. Additionally, they're also pursuing an annual maintenance contract with Heartsease Calabash, which would boost CRCI's presence as a trusted commercial landscaping provider in the community. These exciting developments reflect CRCI's growing reputation for quality and reliability in the area.



aspire
/ə'spī(ə)r/

/ə'spī(ə)r/
to direct one's hopes and
ambitions towards achieving
a goal

ISSUE
08

What is Aspire?

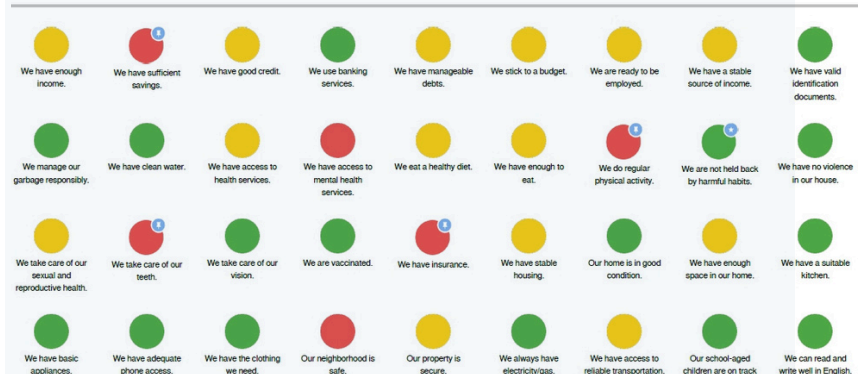
Aspire is an innovative tool that empowers individuals to self-assess their strengths and needs related to well-being and create a personalized plan to improve their lives—on their own terms—with the goal of achieving **whole-person care**.

At CRCI, our residents are able to identify certain indicators they wish to prioritize, and they're able to develop a life map to show them in which areas of their life need more support and guidance. Each resident completes this survey in every phase of their recovery journey.

Community Aspirations HUB

Green = Thriving; Yellow = Struggling; Red = Suffering

Life Map



Aspire's holistic approach supports long-term, transformational change in a person's quality of life and overall wellbeing.

Aspire's Six Dimensions of Wellbeing



Income & Employment



Health & Environment



Housing



Education & Culture



Social Capital



Motivation & Goals

Benefits



- Increased self-agency
- Enhanced wellbeing
- Improved economic and social mobility

FOR MORE INFORMATION
ABOUT ASPIRE, PLEASE
CONTACT

Chris Smith

Scott Brookes

(910) 553-8270

(910) 712-8907

csmith@crcirecovery.org

sbrookes@crcirecovery.org

PROGRAM SERVICES

Grant's HARBOR



FUELING THE MISSION: AUGUST FUNDRAISING BEGINS

Contract Services is gearing up for a big month of fundraising this August, with travel plans underway and momentum building. Flights are officially booked for our Iowa team, and a second trip to Richmond is in the works for August 14-17. We're excited to hit the road, share our mission, and connect with partners who make this work possible

PHASE 4 : MOVING ONWARD AND UPWARD

Phase 4 residents are officially "flying the coop", stepping confidently into their next chapter. CRCI is ensuring each resident has secured jobs, an apartment, transportation, supportive sponsors, and have committed to attending a Celebrate Recovery group. We're proud to see them spread their wings and carry the tools of recovery into a bright future.



Stories Rooted in Hope

We're excited for the upcoming Bryant's Orchard launch video, which will soon be ready to share with everyone. Huge shoutout to the residents who opened up on camera and shared powerful, personal stories about their recovery journeys. Their honesty sets the tone for the 50 new men who will begin that same journey at our new campus!



Birthday Wishes: Family Restoration

Birthday Wishes is a special ministry that helps our residents in recovery give meaningful birthday gifts to their children, reminding them they're still present, even while working on themselves. These gifts—donated by our generous community—help restore connection, dignity, and joy to families healing together. It's a simple gesture that speaks volumes: love remains, and recovery makes moments like these possible

Rose HOUSE



SENIOR RESIDENTS: ROSE HOUSE LEADERSHIP TEAM

The newest members of the Rose House senior leadership team! Together, Jamie, Priscilla, Tiffany, and Amber play a vital role in the leadership hierarchy - often serving as the first line of leaders to the women of the house. They lead by example, hold their peers accountable, and assist staff members in more ways than you can count. We love them so much! Welcome to the team.

SEIC SPOTLIGHT: SACOT GRADUATES

Congratulations to Jennifer, Heather, Deonna, and Tara on completing SACOT. The partnership with Southeastern Integrated Care is one that plays a huge role in the success of our women and we're very lucky to work alongside them during such a crucial beginning stage of recovery.



Brenda Tompkins

Director of Finance

A Spirit-Led Journey

At CRCI, we often talk about how God aligns our paths with purpose—and there may be no better example of that than our very own Brenda Tompkins. What started as a simple question during her interview—“*How did you find CRCI?*”—unfolded into a beautiful story of faith, family, and divine timing.

Brenda’s first answer was lighthearted: “I drove past the sign on Ash Little River Road.” But as we dug deeper, it became clear that her journey to CRCI was no coincidence. It was God’s provision at work.

After many years in corporate America, Brenda began to feel a shift. The environment she once thrived in was no longer welcoming to her identity as a Christian. Feeling the tension between her values and her workplace, she stepped out in faith, choosing to leave the corporate world for an organization where she could embrace her beliefs more openly. It was a short-lived opportunity—within months, Brenda realized the business was not financially stable. Confused and disheartened, she questioned why God would lead her to a place that seemed to be closing its doors.

But what Brenda didn’t know was that this was just the beginning of God’s redirection.

Brenda was first introduced to CRCI while attending Beach Assembly, where she saw faces coming to life and heard powerful stories of transformation. Something about it stirred her spirit.

One day, as she drove down Ash Little River Road, she passed the CRCI sign and felt an undeniable pull. “I would love to work there,” she thought. She prayed. And then, she searched online—CRCI was hiring, and she quickly applied.

Not long after starting at CRCI, her son made the decision to return home, and Brenda’s heart was full—yet still filled with questions. Why was everything happening all at once? Why now? But with a deep-rooted faith, she held on to the understanding that God’s work doesn’t always come with immediate answers.

Witnessing a child as a family member through the darkest time of their life comes with many challenges. But following the strong faith she held onto, Brenda’s actions became a powerful example for her son. **Stepping out in faith was more than a personal journey—it was a leap that inspired her son and helped bring healing to their family.**

Brenda’s story is a powerful reminder that God doesn’t always protect our resumes or bank accounts—but He does protect what’s most important: our hearts, our families, and our purpose. By stepping away from a place where her faith was stifled, she stepped into a role where her faith is honored and shared daily.

Now a cherished member of the CRCI team, Brenda brings passion and purpose to everything she does. She recalls feeling deeply drawn to our Lighting the Way event—especially as she sat in the pew with her daughter and granddaughter, three generations together, purchasing a luminary in honor of her son. In that moment, the power of recovery wasn’t just visible—it was felt.

Brenda is a testimony to what happens when we surrender to God’s plan, even when the next step isn’t clear. Her journey to CRCI was never just about finding a job—it was about finding a community, a calling, and a renewed hope for her family.

We are grateful for Brenda’s heart, her faith, and the light she brings to our mission every day. Please join us in celebrating her story and the many ways God continues to work through her life.



Proud of You!

July MVP's



ISSUE
08

Team Member of the Month



TINA FLOYD

WORKFORCE REDEVELOPMENT PROGRAM
THRIFT STORE

Tina's team spirit is like a triple-shot of espresso — energized, unstoppable, and lighting up every room she enters. This month, she went above and beyond, setting a high bar for dedication, leadership, and impact. Whether streamlining operations, mentoring new volunteers, or jumping in to solve problems before they arise, Tina's presence is truly transformational. If team spirit had a face, it would be Tina Floyd. She embodies collaboration and care, consistently showing up with a generous heart and uplifting her team with authentic kindness and gratitude.

DEBORAH PASSERI

THRIFT STORE VOLUNTEER
GALA COMMITTEE

Debbie is another triple threat — from crafting eye-catching displays as the "window lady" at the thrift stores, to assembling beautiful raffle items for our golf tournament, to bringing vision and creativity to our Gala Committee. Her heart for CRCI runs deep, not only because she loves what she does, but because it's personal. She is so thankful to the Rose House and CRCI for giving her daughter back (Jes White's mom) and generously gives her time and talent to support the ministry that restored their family.



Volunteer of the Month

Full Circle Moments

Logan & Jackie's Story

What began as a typical Thursday outreach at Market in the Park quickly turned into something much more meaningful. The Rose House ladies set up the CRCI tent just like they do every week – ready to share stories of recovery, hope, and transformation with the community. But this Thursday, a neighboring vendor named Jackie approached the tent, and what followed was nothing short of divine appointment.

As Jackie stepped up, she was immediately embraced by Logan and the other Rose House residents. They exchanged stories, laughter, and contact information, instantly connecting in a way that felt familiar and inspired. A few days later, Jackie had already submitted her volunteer application and was scheduled for onboarding.

Fast forward to a busy Wednesday at the Rose House – our onboarding meeting happened to be moved to the chapel. And, as God would have it, Logan was there alone, reflecting and praying through a particularly difficult week. In walked Jackie, and the two locked eyes once again – another moment of divine timing.

"It's stories like this that remind us that none of these encounters are accidents," said Logan. **"I came to the Rose House looking for recovery, and I found God."** She now sees how their meeting at Market in the Park wasn't just a coincidence – it was a connection God orchestrated.

Jackie, now a CRCI volunteer, is filled with gratitude for the opportunity to serve and already senses a strong bond with the residents. She reflects, **"I thought I was just volunteering, but it's already becoming something so much deeper."**



Moments like these are a beautiful reminder that recovery can begin anywhere – and that service, even the smallest act, can carry eternal impact.



Golf Tournament

8th Annual



Volunteers

Thank you to everyone who showed up early, stayed late, and made the day run smoothly. You are the heartbeat of the event and we appreciate you all!



A great day on the course partnering with the VFW brought special meaning to this year's tournament, as many in our programs are veterans. Together, we're supporting their next chapter—one of strength, healing, and hope

Partnership

We celebrate the sponsors, who made the event possible. Their support goes beyond the green—fueling our mission and making a tangible impact

Impact

We raised over \$45,000 in support of what matters most—CRCI's life-changing programs. Every swing made a difference, and we couldn't be prouder of the impact we're making!





August

ISSUE
08

BIRTHDAYS

James Casimer Imler - Administration
Aug. 1

Joshua Paul Miller - Programs & Services
Aug. 9

Jonathan Curry Howard - WRP
Aug. 11

Charles Dakota Dowd - WRP
Aug. 11

Joshua Raynor - Programs & Services
Aug. 14

Isaiah Ellis - Administration
Aug. 17

David Koch - Programs & Services
Aug. 20

Sylvia Thomas - WRP
Aug. 21

Billy Benjamin Suggs Jr - Maintenance
Aug. 29

WORK ANNIVERSARIES

Karli Renee Maness
Workforce Redevelopment Program
8/12/2021

Jessica White
Development
8/1/2023

Amanda Williamson
WRP- Thrift Store
8/28/2023

Joshua Miller
Programs & Services
8/5/2024

Brenda Tompkins
Administration
8/12/2024

DID YOU KNOW?

What does SACOT stand for?

Substance Abuse Comprehensive Outpatient Treatment (SACOT) is a form of recovery treatment that is designed to help those overcome their battle with substance abuse and mental health issues. CRCI residents complete the SACOT program at SEIC in the motivational phase of their journey!